

**PINELLAS PLANNING COUNCIL
AGENDA MEMORANDUM**

AGENDA ITEM: V A.

MEETING DATE: April 21, 2010

SUBJECT:

Joint Land Use/Transportation Committee – Membership, Approach and Guiding Principles

RECOMMENDATION:

Council Review, Discuss and Provide Direction As Determined Appropriate

I. BACKGROUND

Membership – All of the appointments to the Joint Land Use/Transportation Committee have now been made and are as follows:

- Pinellas Planning Council (PPC):
Chairman Pat Gerard, Vice Chairman John Doran, Secretary Jim Ronecker, with Vice Mayor Jerry Knight to serve as an Alternate
- Metropolitan Planning Organization (MPO):
Chairman Chris Arbutine, Vice Chairman Dave Eggers and St. Petersburg Councilman Jeff Danner
- Board of County Commissioners (BCC):
Chair Karen Williams Seel, Commissioner John Morroni and Commissioner Calvin Harris

Approach and Schedule - With the appointments complete, Council staff has coordinated with the County Administrator and his staff to identify an approach and detailed tasks and schedule consistent with the County Administrator's memorandum. The accompanying "Outline of Five Main Steps/Questions To Be Answered" attempts to frame the issues proposed to be addressed in five basic questions with the key particulars to be developed and answered under each. (See Attachment 1.)

PINELLAS PLANNING COUNCIL ACTION:

COUNTYWIDE PLANNING AUTHORITY ACTION:

SUBJECT: Joint Land Use/Transportation Committee

The first three issues or tasks are framed under the heading of “Policy Measures” to identify the current responsibilities and functions, the opportunities for improvement, and the determination of preferred direction. The last two tasks, under the heading of “Appropriate Entity(ies)” are designed to determine what needs to be done to achieve the preferred direction, and the required implementation steps and responsibility therefor.

It is proposed that the Joint Committee anticipate and schedule five meetings, as outlined, with a target date to complete their work by July 2010. Depending on the outcome and recommendations of the Committee, this will leave time for the full board of each agency to consider the recommendations and to coordinate with the Legislative Delegation should that be necessary relative to any legislative action for the 2011 legislative session.

Please see attached email from the County Administrator’s office and proposed meeting schedule and location information. (See Attachment 2.)

Guiding Principles - At the March meeting, with the appointment of the PPC members, the Council initiated discussion on what the “guiding principles” of the Council should be in terms of the Council’s input on the Joint Committee. Council asked that this be brought back at your April meeting for further discussion and direction.

To assist in the discussion, staff has attached the draft of “New Planning Model Objectives” that was discussed with the Council last fall when we first invited the Board of County Commissioners to a joint meeting, and was later refined with the Executive Committee at the November 2009 meeting. (See Attachment 3.) While prepared for a different purpose, it does contain some of the points the Council may want to embrace as guiding principles. For example, the value of the Council as set forth in the Predicate and the main objectives outlined under the Overall Goal – namely effectiveness, efficiency and representation.

As a starting point in the Council’s discussion, staff has summarized below some of these points that might assist in identifying “guiding principles”:

Predicate:

- The Pinellas Planning Council is an essential and valued component of a countywide planning process that is based on a Special Act of the State Legislature and was approved by referendum as an amendment of the Pinellas County Charter.
- Any change to the composition, purpose and function of the Council should ensure the fundamental role of the Council as a representative countywide planning body is preserved.

SUBJECT: Joint Land Use/Transportation Committee

Overall Goal:

- Create a planning structure that results in a streamlined, focused organization and process that best integrates countywide land use and transportation policy formulation and decision-making in an effective, efficient, and representative manner.
 - 1.) Effective – So as to establish:
 - An organizational structure that balances and fully integrates the land use and transportation planning functions in a manner that maximizes the potential for successful outcomes
 - An integrated and complementary decision-making process with clear, balanced and streamlined authority and responsibilities
 - An integrated staff support structure that complements the decision-making process with direct, unencumbered responsibility to the decision-making body(ies)
 - An independent, dedicated and viable funding mechanism
 - 2.) Efficient – So as to operate:
 - Within an organizational, decision-making process and staffing framework with clear authority and responsibility for the outcomes that eliminate deficiencies or redundancies
 - In a manner that maximizes operational efficiencies through realigned or integrated staff functions that share and optimize competencies
 - By utilizing, to the full extent practicable, existing support functions such as personnel, finance, legal and information technology services housed with an existing agency(ies)
 - 3.) Representative – So as to provide:
 - Equitable representation for the County’s 25 local governments and relevant agencies – whether by jurisdiction, population or some other method
 - Conformance with the legal requirements for MPO membership if that function is to be performed within a new organizational structure
 - For both the required and desirable citizen advisory body(ies) that will afford additional opportunity for broad citizen input and participation

The Council’s input and direction is welcomed as the Joint Committee process gets under way, and the PPC members and staff will report back to the full Council on an on-going basis.

Joint Land Use / Transportation Committee
Outline of Five Main Steps/Questions To Be Answered

Approach/Tasks

Meetings/Timeline

A. Policy Measures:

1. What Do We Do Now?
 - Confirm Committee's Intended Scope and Approach
 - Explain Principal and Required Functions of the MPO and PPC
 - Define Legislative Issues Involved – and What May Require Changing
 - Identify Any Follow-Up Questions to be Answered/Information Needed
2. What Are The Opportunities for Synthesis?
 - Other Organizational Examples/Best Practices
 - Identify Existing Deficiencies/Redundancies
 - Identify Options for Remediating Deficiencies/Redundancies
3. What Do We Need/Choose To Do?
 - Identify Preferred Direction(s) and Corresponding Implementation Requirements

B. Appropriate Entity(ies):

4. What Needs To Be Done To Implement Preferred Direction(s)?
 - Identify Any Changed Function, Membership and Authority
 - Identify Administrative, Statutory/Charter and Financial Steps
 - Identify Timetable and Responsibilities
5. What Are The Recommendations/Next Steps?
 - Identify Final Committee Recommendations, Next Steps and Responsibilities for Follow-Up

Friday, April 30, 2010
1:30 – 3:30 PM

Friday, May 7, 2010
9:00 – 11:00 AM

Friday, June 4, 2010
1:30 – 3:30 PM

Friday, June 18, 2010
9:00 – 11:00 AM

Friday, July 9, 2010
9:00 – 11:00 AM

All Meetings at Pinellas County Public Works Conference Room 111; 440 Court Street; Clearwater

Shoemaker, Carolyn

From: Yauch, Peter J
Sent: Wednesday, April 14, 2010 4:02 PM
To: Seel, Karen; Harris, Calvin D; Morrioni, John; 'carbutine@belleairbluffs-fl.gov'; 'deggers@dunedinfl.net'; 'pgerard@largo.com'; 'jronecker@ci.oldsmar.fl.us'; 'Judy.tenison@stpete.org'; 'john.doran@myclearwater.com'
Cc: LaSala, Robert; Smith, Brian K; Healey, David P; Klug, Della; Shoemaker, Carolyn; Holleron, Brenda; Meinck, Cynthia M; Wells, Karen E; 'diane.manni@myclearwater.com'; 'jim@odp1.com'
Subject: MPO / PPC - Joint Land Use / Transportation Planning Committee Meeting Schedule
Attachments: Joint Land Use - Trans Committee - Outline.doc; Joint Land Use - Trans Committee - Schedule.doc; image001.jpg

Dear Appointed Representatives to the Joint MPO/PPC/BCC Land Use / Transportation Planning Committee,

We are preparing to kick-off the Joint Land Use / Transportation Planning Committee for the Metropolitan Planning Organization and Pinellas Planning Council. We appreciate your willingness to serve on this important committee.

Recognizing that there are a number of important issues to be discussed in a relatively short time frame, we have worked with Chairman Seel to set up five meetings over the next three months. The first meeting will be held **Friday, April 30, 2010, from 1:30 to 3:30 PM.**

The tentative schedule for the remaining four meetings is as follows (these will be confirmed at the first meeting):

- Meeting 2: Friday, May 7, 2010 9:00 – 11:00 AM
- Meeting 3: Friday, June 4, 2010 1:30 – 3:30 PM
- Meeting 4: Friday, June 18, 2010 9:00 – 11:00 AM
- Meeting 5: Friday, July 9, 2010 9:00 – 11:00 AM

All the meetings will be held in **Conference Room 111; Pinellas County Public Works; 440 Court Street; Clearwater, Florida.** This is the four story building on the northwest corner of Fort Harrison Avenue and Court Street. There is a city parking lot immediately west of this building.

We'll be forwarding a more detailed agenda for the first meeting in the near future.

In the meantime, if there are any questions or concerns, please do not hesitate to contact me at 727-464-4199.

*Peter J. Yauch, P.E.
Director of Public Works and Transportation
Pinellas County, Florida*

National Work Zone Awareness Week
April 19 – 23, 2010



Joint Land Use/Transportation Committee

PROPOSED MEETING DATES

Meeting 1: Friday, April 30, 2010	1:30 – 3:30 PM	Room 111, 440 Court Street
Meeting 2: Friday, May 7, 2010	9:00 – 11:00 AM	Room 111, 440 Court Street
Meeting 3: Friday, June 4, 2010	1:30 – 3:30 PM	Room 111, 440 Court Street
Meeting 4: Friday, June 18, 2010	9:00 – 11:00 AM	Room 111, 440 Court Street
Meeting 5: Friday, July 9, 2010	9:00 – 11:00 AM	Room 111, 440 Court Street

Meeting Location: Pinellas County Public Works
First Floor Conference Room
440 Court Street
Clearwater, FL
(northwest corner of Ft. Harrison Avenue and Court Street)

NEW PLANNING MODEL OBJECTIVES

PREDICATE:

The Pinellas Planning Council is an essential and valued component of a countywide planning process that is based on a Special Act of the State Legislature and was approved by referendum as an amendment of the Pinellas County Charter.

The Council was established to guide the growth and improvement of Pinellas County as a whole, and provides for representation of each of the county's 25 local government jurisdictions and the school district, which is considered vital to defining and achieving long-term collaborative planning policy for the County.

The five-fold mission of the Pinellas Planning Council is to maintain and enhance a *representative forum* for countywide planning that provides for *overall policy direction, plan consistency, interagency coordination, and technical assistance* in furtherance of a coherent, efficient and effective countywide planning process.

Any change to the composition, purpose and function of the Council should ensure the fundamental role of the Council as a representative countywide planning body is preserved.

PURPOSE STATEMENT:

The purpose of the Planning Council's request to confer with the Board of County Commissioners, in their role as the Countywide Planning Authority, is to evaluate

the potential for an improved countywide planning model or organizational structure that would recognize the following:

- The reality of the economic and budget constraints on the resources available to develop and implement planning and transportation policy on behalf of our county and member local governments;
- The benefits to be derived by more closely integrating land use and transportation policy formulation and decision-making processes;
- The need to emphasize a coordinated countywide approach that will assist in overcoming the fragmentation and duplication that can occur in a county with 25 local government jurisdictions; and
- The opportunity to establish an organizational framework whose representation and funding is commensurate with the scope of its authority and responsibility.

OVERALL GOAL:

Create a new planning structure that results in a streamlined, focused process and organization integrating countywide land use and transportation policy formulation and decision-making in an effective, efficient, and representative manner.

Objective 1. The Preferred Organizational Structure - Identify the most desirable and acceptable way to structure a new or revamped decision-making organization