

**PINELLAS PLANNING COUNCIL  
AGENDA MEMORANDUM**

**AGENDA ITEM:** V E.

**MEETING DATE:** October 21, 2009

**SUBJECT:**

Council Resolution No. 09-2 – Follow-Up Discussion

**RECOMMENDATION:**

Council Review and Discuss Accompanying Materials As Determined Appropriate.

**I. BACKGROUND**

Based on Council discussion at the September meeting of the follow-up action taken and response thereto regarding Pinellas Planning Council Resolution No. 09-2, Council requested staff draft an outline that would further explain the intent and objectives of the resolution.

Staff has prepared the accompanying outline that attempts to articulate the purpose of the request embodied in the resolution, the principal goal or outcome to be pursued, and the objectives that will assist in achieving the goal.

Staff recommends Council review and discuss whether the outline reflects the Council's ideas, identify any suggested changes or additions, and determine whether to forward to the Countywide Planning Authority now or wait until we hear back from the Board as to their ideas and timetable in response to Resolution No. 09-2.

The Council may also want to discuss further the concept and make-up of a Council subcommittee to pursue this matter.

**PINELLAS PLANNING COUNCIL ACTION:**

**COUNTYWIDE PLANNING AUTHORITY ACTION:**

## NEW PLANNING MODEL OBJECTIVES

### PURPOSE STATEMENT:

The purpose of the Planning Council's request to confer with the Board of County Commissioners, in their role as the Countywide Planning Authority, is to evaluate the potential for an improved countywide planning model or organizational structure that would recognize the following:

- The reality of the economic and budget constraints on the resources available to develop and implement planning and transportation policy on behalf of our county and member local governments;
- The benefits to be derived by more closely integrating land use and transportation policy formulation and decision-making processes;
- The need to emphasize a coordinated countywide approach that will assist in overcoming the fragmentation and duplication that can occur in a county with 25 local government jurisdictions; and
- The opportunity to establish an organizational framework whose representation and funding is commensurate with the scope of its authority and responsibility.

OVERALL GOAL:

Create a new planning structure that results in a streamlined, focused process and organization integrating countywide land use and transportation policy formulation and decision-making in an effective, efficient, and representative manner.

Objective 1. The Preferred Organizational Structure - Identify the most desirable and acceptable way to structure a new or revamped decision-making organization that can best integrate key countywide land use and transportation planning functions. In particular:

- a.) Identify the essential existing and future countywide functions and responsibilities that should be combined;
- b.) Identify the organizational and legal means by which this combination of responsibilities would be implemented; and
- c.) Identify the need for and composition of any existing or new advisory body that would best serve the decision-making organization.

Objective 2. Effective Qualities - Identify the requisite components of the new planning organization that will best assure its effectiveness. In particular:

- a.) Identify the authority, relationship to other functions, funding, and staffing necessary to achieve long-term success; and

- b.) Identify the organizational characteristics – size, representation, means of selection, terms, qualifications, etc. – that are most likely to result in an effective organization.

Objective 3. The Efficiencies to be Gained - Identify the efficiencies achievable by having a single decision-making body develop and execute land use and transportation policy in an integrated forum with clear responsibility and authority for the outcomes. In particular:

- a.) Identify the anticipated operational costs of such new/realigned decision-making organization and potential savings or efficiencies as compared to current practice;
- b.) Identify the potential efficiencies of realigned/integrated staff functions established to serve the decision-making organization; and
- c.) Identify the source and extent of any new/realigned funding, and dedicated source(s) of such funding, correspondent with the scope and jurisdiction of the organization.

Objective 4. Equitable Representation – Identify the composition of the decision-making organization that best provides fair and reasonable representation of the county’s member local governments and/or population. In particular:

- a.) Identify the optimum means by which organizational representation would be established and members selected, - i.e., by jurisdiction, population, existing board(s), or some other method; and
- b.) Identify, through a broad participatory process, the means by which equitable representation of county jurisdictions and relevant agencies can be ensured.