

**PINELLAS PLANNING COUNCIL
AGENDA MEMORANDUM**

AGENDA ITEM: V C.

MEETING DATE: September 19, 2007

SUBJECT:
Verbal Reports

RECOMMENDATION:
Council Receive and Discuss Verbal Reports
(Information Only - No Action Required)

BACKGROUND:

Those items that do not require a written staff report or that have arisen subsequent to the preparation of the agenda will be covered by the Executive Director for the information of, and discussion by, the Council as is appropriate.

Miscellaneous items of interest to the Council include the following:

1. Big C – July 25th Meeting Agenda and Minutes – Presentation by Vice Mayor Knight
2. Reminder: Combined Nov./Dec. meeting – December 5, 2007
3. PPC/CPA Tentative Joint Meeting Date – February 26, 2008

PINELLAS PLANNING COUNCIL ACTION:

COUNTYWIDE PLANNING AUTHORITY ACTION:

BIG-C

Barrier Islands Governmental Council

Belleair Beach
Belleair Shore
Clearwater
Indian Rocks Beach
Indian Shores
Redington Shores



North Redington Beach
Redington Beach
Madeira Beach
St. Pete Beach
Treasure Island

AGENDA

JULY 25th, 2007 - 9:00 A.M.
HOSTED BY ST. PETE BEACH
155 COREY AVENUE
NEAR MILE MARKER 4

1. Pledge of Allegiance.
2. Roll Call.
3. Approval of Agenda
4. Approval of Minutes of June 27, 2007.
5. Approval of Treasurer's Reports of July 2007.
6. New Business:
 - A. Pinellas Planning Council Update Jerry Knight
Vice-Mayor, NRB
 - B. Appointment to Pinellas County Construction Licensing Board
7. Miscellaneous:
 - A. Legislative Update
8. Adjournment

* Next meeting held at Belleair Beach, August 29th, 2007.

"ELECTED OFFICIALS WORKING FOR YOU"

Big C Presentation

I. Presentation Objective

Bring Big C up to date on PPC activity, with emphasis on items important to beach communities.

II. PPC's Primary Responsibility

Maintain Countywide Plan. Future Land Use Map and Countywide Rules which spell out where development may go and how intensely land may be used.

Coordinate planning among local governments and other planning bodies to assure consistency with Countywide Plan.

III. Pinellas By Design

Joint effort of PPC and Economic Development office. A redevelopment plan for the county.

Recognizes that county is essentially built out and that future growth and economic viability will come through redevelopment.

Sets goals for new higher paying industries and for new design criteria.

IV. Current Focus

A. Meet primary responsibility

- 1. Review requests for changes in land use and rules**
- 2. Help local communities meet planning obligations, e.g. EAR report and amendments.**
- 3. Assure consistency between local plans and countywide plan.**

B. Lead initiative to advance objectives of Pinellas By Design.

- 1. Proposed revision in density allowance and rules for temporary lodging. (Tourist Facilities) Public hearings will be held by CPA on proposed changes August 7 and August 21.**
- 2. Analyze industrial land use categories in county vs. demand from targeted industries. Preliminary work indicates need for new land use configurations, especially mixed use categories. Final report due in September or October.**
- 3. Create new land use categories geared to redevelopment. Work done by St. Petersburg has set standard for the county and has been incorporated in Countywide Plan.**
- 4. Assist local communities in preparing special area plans to incorporate design elements in redevelopment.**

V. Items of Special Interest to Big C.

- a. Proposal on increased density for temporary lodging.**

- b. Continuing work on EAR based amendments.**
- c. Review of consistency report.**
- d. Renewal of Interlocal Agreements for planning services.**
- e. Assisting local communities adapt to new state review procedures under trial program.**
- f. Working with county to avoid duplication of services to effect budget savings.**

VI. PPC Budget Performance

- a. In FY 08, millage will be cut to .017 mills, reduction of 12.8 per cent from FY 07.**

B. Fourth year in a row that millage has been reduced, going from .0225 in FY 04 for 24.4 per cent reduction over the period.

July 25, 2007 Minutes

The Meeting of the Barrier Islands Governmental Council, hosted by the City of St Pete Beach was held at the new Community Center in the City of St. Pete Beach, 7701 Boca Ciega Drive, St. Pete Beach, Florida. The Meeting was called to order by President Bill Queen at 9:00 a.m.

1. PLEDGE OF ALLEGIANCE

2. ROLL CALL

MEMBERS

Belleair Beach	Kathy Mortensen, Vice Mayor
Belleair Shore	Mayor John Robertson
Clearwater	Council Member George Cretekos
Indian Rocks Beach	Mayor Bill Ockunzz
Indian Shores	Mayor Jim Lawrence
Madeira Beach	Vice Mayor John Wolbert
North Redington Beach	Mayor Bill Queen
Redington Beach	Mayor Nick Simons
Redington Shores	Mayor Jody Armstrong
St. Pete Beach	Vice Mayor Mike Finnerty
Treasure Island	Mayor Mary Maloof

GUESTS

Jim Frisch, Representative	State of Florida
Doris Burns	Office of Senator Dennis Jones
Phil Collins, Commissioner	Treasure Island
Bob MacPhersun	Beach Beacon-Bee
Jane Colson	Tampa Bay Beaches Chamber
Melissa Senias	Progress Energy
Krista Cheatham	Clearwater Sun
Linda Fisher, Program Planner	PPC
Dave Healey, Exec Director	PPC
Jose Coppen, Commissioner	Indian Rocks Beach
Bryan Cummins	St. Pete Beach Planning Board
Laura Berkowitz	TBCC and Pinellas County Economic Dev
Phyllis Johnson	Tampa Bay Sun
Sandra Knoebel-Ganache	Pinellas County Planning
Ed Ruttencutter, Commissioner	St. Pete Beach
Ward Friszolowski, Mayor	St. Pete Beach
Mike Bonfield, City Manager	St. Pete Beach
Bill Smith, Councilor	Indian Shores
Steve Sutch, Councilor	Indian Shores
Joan Herndon, Vice Mayor	Indian Shores
Marlene Clausen, Councilor	Indian Shores
Jerry Knight, Vice Mayor	North Redington Beach
Donna Draper, Secretary	St. Pete Beach

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3. APPROVAL OF THE JUNE 27, 2007 BIG-C AGENDA

No changes were made to the Agenda. It was moved and seconded to approve the June 27, 2007 Agenda. The motion carried unanimously by voice vote.

4. APPROVAL OF THE JUNE 27, 2007 BIG-C MINUTES

Vice Mayor John Wolbert moved and Mayor John Robertson seconded approval of the June 27, 2007 BIG-C Minutes. The motion to approve the Minutes was carried unanimously by voice vote.

5. APPROVAL OF JULY 2007 TREASURER'S REPORT

Treasurer Mayor John Wolbert reported the July beginning balance on hand was \$2,264.48. There was one expenditure of \$76.25 payable to DigitalEel for posting on the BIG-C website. The balance on hand at the end of July was \$2,188.23. It was moved and seconded to accept the July 2007 Treasurer's Report. The motion was unanimously carried by voice vote.

7. NEW BUSINESS

A. Pinellas Planning Council Update – Jerry Knight, Vice Mayor, North Redington Beach

Vice Mayor Knight gave an overview of the latest activities for the Pinellas Planning Council and how those activities affect the beach communities.

Vice Mayor Knight noted the fact that the Pinellas Planning Council distributes monthly agendas and resultant actions to all the cities. He alluded to the primary responsibility of the Pinellas Planning Council to develop a Countywide plan, which is a Land Use Plan and Rules that dictate what, how and where structures may be built and how these structures may be used. They are also responsible to assuring that the twenty-five communities have their own plans and are consistent with this Countywide Plan. The Pinellas Planning Council serves as a resource to assist those communities that do not have adequate staff so that they and can get the planning

Vice Mayor Knight referred to the program *Pinellas by Design*, a redevelopment plan that was created by the Pinellas Planning Council and the Economic Development Council several years ago. The original plan was to set goals that will expand the economic base and redevelop land not being used by taking it to its optimum value and setting design standards that will attract both industry and residents. Goals are essentially met by reviewing land use change proposals, rules change proposals, etc. from the communities and staff to assure consistency.

Vice Mayor Knight reported that the County Commission, serving as the Countywide Planning Authority, will hold public hearings for an ordinance relating to the revision of density allowance and rules for tourist lodging facilities (hotels and motels). These hearings are scheduled for August 7 at 9:30 a.m. and August 21, 2007 at 6:30 p.m. That ordinance was a result of encouragement from the Tourist Development Council and from local officials. He explained

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particulars of this Ordinance adding that it would allow a tourist development facility to be developed in any Land Use category.

Vice Mayor Knight also spoke to an alternate Ordinance prepared by County staff that would require each project to get a Land Use change specifically for a tourist development facility. The Pinellas Planning Council does not endorse this Ordinance.

Vice Mayor Knight alluded to the fact that consultants were hired to analyze the Industrial Land Use Categories in the County. A preliminary report determined that there might be some imbalance in terms of what is available and what the industrial community needs. Land Use changes may need to be made, especially in terms of setting up mixed use categories.

Vice Mayor Knight also spoke to the many major changes in the City of St. Petersburg which recognized the fact that we are a redevelopment community rather than a development community.

He also noted items of interest and concern to the BIG-C, e.g. tourist development, the hotel/motel industry.

Vice Mayor Knight noted that some of the activities formerly required within the Department of Community Affairs will be eliminated and there will be only one review agency. Mr. Healey explained how that should simplify and expedite the review process for Land Use Plan Amendments, etc. from ninety days to hopefully thirty days. The Pinellas Planning Council will assist the local communities in making amendments that will be governed by this new regulation.

Although the Consistency report was approved by the Pinellas Planning Council and the Countywide Planning Authority, there are still some differences. Individual Meetings are currently taking place to reconcile those items. Some changes may be necessary.

Vice Mayor Knight alluded to the budget reduction for the Pinellas Planning Council and also reminded the membership that the cities need to renew their Interlocal Agreements with the County for planning assistance.

B. APPOINTMENT TO PINELLAS COUNTY CONSTRUCTION LICENSING BOARD

It was moved and seconded to reappoint Mr. Steve Andrew to serve as representative to the Pinellas County Construction Licensing Board. This reappointment was unanimously carried by voice vote.

8. MISCELLANEOUS

A. Legislative Update

Representative Jim Frisch noted that interim committee meetings will most likely start in August. About \$1.5-million needs to be cut from next year's budget and about another \$1-billion needs to be cut from this year's budget. However, foreseeing this was coming, about

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\$1.5-billion was put into reserves. A special session will start in September and at that time department budgets will be reviewed.

The Countywide Hotel Ordinance referred to earlier in this Meeting will give local communities some flexibility in a positive way. He is looking forward to seeing progress within the tourist industry.

We are also looking for solutions regarding the Pinellas Bayway Bridge issue and the St. Pete Bridge. Those bridges are reaching their life expectancy and need to be replaced.

Representative Frisch spoke to the PIFF insurance issue. He would like to see it replaced with something that deals with fraud and abuse. This is a major problem that must be addressed.

The Kids' Care issue will most likely be addressed in Special Session. Government is required to provide health care for all children. Matching funds will be granted if the system is set up.

Representative Frisch spoke to the matter of taxation on second homes and small businesses.

B. SECEDING FROM PINELLAS COUNTY

Mayor Queen spoke to the matter of the beach communities seceding from Pinellas County. This is a legislative issue that must be done through the legislature. The last try at this was in 1925. This issue is consistent throughout the state. He noted the fact that all the communities would have to duplicate all the services that are needed.

C. CITY OF ST. PETE BEACH'S NEW COMMUNITY CENTER

Mayor Friszolowski spoke of the new facility, the activities that will take place, the history of this location, the long term process to its completion, etc. He also noted that this year is the City's 50th Anniversary.

City Manager Bonfield spoke to the funding that the City received. Two FRDAP Grants were received – one for the swimming pool and one for the playground and pavilion. Congressman Bill Young helped the City get a \$250,000 grant for this Community Center. About \$750,000 was brought in through fund raising. etc.

D. RED TIDE

Mayor Jim Lawrence spoke to the Red Tide issue. He recommended that the BIG-C support research for this.

Representative Frisch reported that he spoke with representatives from the Coast Guard concerning the Red Tide issue. They have discovered that the Corp of Engineers' work that is being done on the Kissimmee River to return it to its more natural state is actually having a

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more positive effect on the red tide blooms in the Bay south of the Everglades. Progress is being made and they are starting to better understand the problem.

E. UNDERGROUNDING OF UTILITIES

Mayor Lawrence noted that after more than two years of going through the undergrounding procedure for the utilities, the first wires for the overhead poles came down yesterday. The first sign of progression of lighting fixtures going up are in the works.

F. BIG-C WEB SITE

Vice Mayor Wolbert noted that several cities do not have anything posted in the Events category on the BIG-C website. This is an optional choice, but he encouraged the cities to check into this and update their events.

G. TAX ISSUE

Council Member Cretekos spoke to the sales tax collection issue. He thanked Representative Frisch for not passing the property tax amendment that would have eliminated property taxes.

H. CLEARWATER MARINE AQUARIUM

Council Member Cretekos also spoke about the publicity that Clearwater received regarding the porpoise (Winter) at the Clearwater Marine Aquarium. The *Today Show* and the *Early Show* (CBS) are giving the Aquarium some great television coverage. He thanked Progress Energy for providing funding for some of the new pools at the Aquarium.

9. ADJOURNMENT

The next Meeting will be held on August 29, 2007, 9:00 a.m. at Belleair Beach. Guest Speaker will be Dr. Nicole Elko.

City Manager Bonfield conducted a quick tour of the facility after this Meeting adjourned.

Mayor Maloof announced that the Treasure Island Bridge will be opening on Saturday, August 25 at 10:00 a.m.

Time being 9:54 a.m. and no further business, this Meeting was adjourned.

William Queen
President

Healey, David P

From: Duncan, Ronnie E
Sent: Tuesday, July 17, 2007 3:01 PM
To: Healey, David P
Cc: Spratt, Stephen M
Subject: Joint CPA/PPC Meeting

Dave, after our discussion recently, I would like to suggest that, while I certainly want to continue the discussions between these two policy boards, I believe that we should reschedule the August joint meeting until late in January or early February. f

This will provide both bodies to have (i) a better idea as to pending tax reform policy, which will have some additional impact on issues for discussion and (ii) a better idea as to other proposed legislative issues, proposed for the then upcoming legislative session, that may be a subject of discussion.

With your concurrence, and that of the PPC, I would suggest that we have our respective staff members (i) remove the August date from calendars and (ii) find an alternate date in late January or early February. f


Thank you for your assistance. I will await a response from the PPC on this.

Councilmember Sandra L. Bradbury, *Chairman*
Mayor Bob Hackworth, *Vice-Chairman*
Mayor Beverley Billiris, *Treasurer*
Vice-Mayor Jerry Knight, *Secretary*
Councilmember John Doran
Councilmember David W. "Bill" Foster
Mayor Pat Gerard
Mayor Dick Holmes
School Board Member Linda S. Lerner
Mayor Mary H. Maloof
Commissioner John Morroni
Mayor Jim Ronecker
Mayor Andy Steingold
David P. Healey, AICP
Executive Director

MEMORANDUM

TO: Honorable Chairman and Members, Board of County Commissioners
In Your Capacity as the Countywide Planning Authority

THROUGH: Stephen M. Spratt, County Administrator

FROM: David P. Healey, Executive Director 

COPIES: Members, Pinellas Planning Council

SUBJECT: Proposed Joint Meeting of PPC and CPA

DATE: July 3, 2007

As you will recall, following the joint meeting of the PPC, CPA and TDC in August of 2006 at the Epicenter, a tentative date of August 14, 2007 was set to reserve a date for the next joint meeting of the PPC and CPA.

With that date approaching, I discussed the date and purpose of the meeting with the Council at their June meeting. It was the consensus of the Council that, while they are happy to meet with the Board at any mutually convenient time, the August date was not ideal for several reasons – not the least of which are the on-going budget deliberations in each jurisdiction.

The Council's suggestion is that we target a date in February 2008 that will allow for several matters to be considered, including:

- The outcome of the January 29, 2008 referendum on the constitutional amendment dealing with homestead exemptions and its potential budget impacts; and
- The opportunity, in the interim, for further evaluation and identification of potential efficiencies and integration of planning functions.

With respect to the second point, I propose to contact the County Administrator to discuss the process and schedule to undertake this evaluation in order that it might be

carried out in the October-December, 2007 timeframe in advance of a joint meeting, and perhaps be the focus of such meeting.

Please let me know at your earliest convenience, preferably ahead of the July 18th PPC meeting, if the Board wishes to proceed with the August 14th date, or reschedule for early 2008 or any other specific date.

Thank you for your consideration.

Healey, David P

From: Rose, Nancy I
Sent: Thursday, August 09, 2007 3:20 PM
To: Healey, David P; Smith, Brian K
Cc: Ramaciere, Kelly A; Holleron, Brenda; Shoemaker, Carolyn; Holleron, Brenda; Walker, Kim L
Subject: tentative joint meeting date
Importance: High

Good afternoon, gentlemen, lots going on, hope this note finds you well.

Due to the recent cancellation of the annual, joint meeting between our organizations, please advise if it's possible for you to **reserve 9:30 a.m. to noon on February 26, 2008, for another tentative, joint meeting between our organizations to be held in the 4th Floor, Clerk's Large Conference Room** in the Courthouse (315 Court Street)?

Hope to hear back from you before the end of this workweek. Thank you for your kind cooperation.



Nancy Ileen Rose, Agenda Coordinator

Office of the County Administrator

315 Court Street, 6th Floor

Clearwater, FL 33756.5165

727.464.3485

727.464.4384 fx

nrose@pinellascounty.org or nrose@co.pinellas.fl.us

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