

MINUTES OF THE MEETING OF THE
PINELLAS PLANNING COUNCIL
October 10, 2012

The Pinellas Planning Council (PPC) met in regular session in the County Commission Assembly Room, Pinellas County Courthouse, 315 Court Street, Clearwater, Florida, at 3:00 P.M. with the following members present:

Jim Ronecker, Chairman, City of Oldsmar Mayor
Jim Kennedy, Vice-Chairman, City of St. Petersburg Councilmember
John Morroni, Treasurer, County Commissioner
Linda S. Lerner, Secretary, School Board Member (late arrival)
David O. Archie, City of Tarpon Springs Mayor
Joe Ayoub, City of Safety Harbor Vice-Mayor
David Carson, City of Dunedin Commissioner
Patricia Gerard, City of Largo Mayor
Samuel Henderson, City of Gulfport Vice-Mayor
Doreen Hock-DiPolito, City of Clearwater Councilmember
Joanne “Cookie” Kennedy, City of Indian Rocks Beach Commissioner
Jerry Mullins, City of Pinellas Park Councilmember
Marvin Shavlán, City of St. Pete Beach Vice-Mayor

Also Present:

Michael C. Crawford, Interim Executive Director, PPC
Linda Fisher, PPC Staff
Christopher Mettler, PPC Staff
Carolyn Shoemaker, PPC Staff
Jewel White, Managing Assistant County Attorney
Other interested individuals
Tammy L. Burgess, Board Reporter, Deputy Clerk

AGENDA

- I. CALL TO ORDER
 - A. Invocation and Pledge
 - B. Identification of Members Present
 - C. Introduction and Welcome to New Member

II. CONSENT AGENDA

- A. Minutes of September 12, 2012 Council Meeting
- B. Financial Statement for September 2012
- C. Annexation Report – September 2012
- D. Preliminary November 2012 Agenda
- E. Correspondence

III. PUBLIC HEARING – To begin at 3:00 P.M. or as soon thereafter as agenda permits

- A. Public Hearing Format Announcement and Oath
- B. Amendments to the Countywide Future Land Use Plan
 - Subthreshold Amendments
None
 - Regular Amendments
None

IV. REPORTS/OTHER ACTION

- A. Countywide Plan Update (Verbal)
- B. Annexation Report – Semi-Annual Update FY 2011/12
- C. PPC Newsletter – Draft
- D. Enterprise Geographic Information Systems (EGIS) – Information

V. EXECUTIVE DIRECTOR ITEMS

- A. PPC/MPO Unification Update
 - 1. Meeting Dates
 - 2. Unification Related Cost Reductions
- B. Modification/Renewal of Contract with Healey Consultant Services, LLC
- C. Verbal Reports

VI. OTHER COUNCIL BUSINESS

- A. Chairman/Member Items
 - 1. Renewal of Agreement with Interim Executive Director

VII. ADJOURNMENT

CALL TO ORDER

Chairman Ronecker called the meeting to order at 3:00 P.M. and welcomed those in attendance.

INVOCATION AND PLEDGE

The Invocation was given by Councilmember Hock-DiPolito, following which she led the Pledge of Allegiance to the Flag.

IDENTIFICATION OF MEMBERS PRESENT

At the Chairman's request, a roll call was taken in which the members introduced themselves.

RECOGNITION OF NEW MEMBER

Chairman Ronecker welcomed new member Joe Ayoub, City of Safety Harbor Vice-Mayor.

CONSENT AGENDA – APPROVED

Chairman Ronecker presented the Consent Agenda items, as follows:

- A. Minutes of September 12, 2012 Council Meeting
- B. Financial Statement for September 2012
- C. Annexation Report – September 2012
- D. Preliminary November 2012 Agenda
- E. Correspondence

Mayor Gerard moved, seconded by Councilmember Jim Kennedy and carried, that the Consent Agenda items be approved (Vote 12-0).

PUBLIC HEARINGS

- A. Public Hearing Format Announcement and Oath – None
- B. Amendments to the Countywide Future Land Use Plan

SUBTHRESHOLD AMENDMENTS – None

REGULAR AMENDMENTS – None

REPORTS AND OTHER ACTION

A. Countywide Plan Update (Verbal) – Received/Discussed

Mr. Crawford provided a brief summary of ongoing activities related to the update of the Countywide Plan, noting that PPC staff is working with Tindale-Oliver and the Transportation/Land Use Working Group, and Pinellas Suncoast Transit Authority (PSTA) and Metropolitan Planning Organization (MPO) staff on a future-oriented, policy-driven Countywide Future Land Use Planning Map and related Rule amendments; that Phase II is in progress; that the number of Future Land Use Map categories will be reduced from 37 to ten, plus some transit-oriented categories; and that staff anticipates bringing a report and presentation before the Council in November or December.

Mr. Crawford indicated that PPC staff will be meeting with the PSTA and the MPO tomorrow and the Transportation/Land Use Working Group on November 7 to review the status of the update; and noted that the Transportation/Land Use Working Group has requested additional time to review the product, as the update will substantially impact the communities; and that the internal timeline may need to be amended, but that the September 2013 adoption date will hopefully be maintained.

* * * *

At this time, 3:07 P.M., School Board Member Lerner entered the meeting.

* * * *

Thereupon, Mr. Crawford provided input regarding the coordination between the various entities and expressed enthusiasm about how the various plans are beginning to come together; whereupon, Councilmember Jim Kennedy indicated that it is important that the planners have the opportunity to vet the product before it is presented to the Council, and discussion ensued.

B. Annexation Report – Semi-Annual Update – Fiscal Year 2011/12 – Received/Discussed

Referring to a PowerPoint presentation, a copy of which has been filed and made a part of the record, Mr. Mettler reviewed Fiscal Year 2011/12 voluntary annexation statistics, as well as charts and a table showing acreage and taxable values for petitions reviewed and the percentage of annexations in enclaves for Fiscal Years 2001 through 2012; whereupon, during brief discussion and in response to queries by

Commissioner Morroni and Vice-Mayor Henderson, Messrs. Mettler and Crawford indicated that the City of Largo annexed a total of 48.8 acres eliminating enclaves; and that the annexations could be compared to the original enclave report to roughly determine the total acres of enclave property remaining in the municipalities.

C. PPC Newsletter – Draft – Received/Discussed/Authorized Printing and Distribution

Ms. Fisher provided a brief overview of the Fall 2012 PPC Newsletter, a copy of which has been filed and made a part of the record, and related that the lead article discusses the MPO/PPC unification progress; that other articles include the status of the Countywide Plan Update, the Council’s involvement with the Transit Planning Oversight Committee, and grant-writing assistance provided to local governments; whereupon, with input by Mr. Crawford and Commissioner Morroni, she indicated that the Upcoming Hearing and Meeting Schedule portion of the newsletter will be completed following the Council’s decision on future meeting dates, which will be discussed later in the meeting.

Thereupon, Commissioner Morroni moved, seconded by Councilmember Jim Kennedy and carried, that the Fall 2012 PPC Newsletter be approved for printing and distribution (Vote 13–0).

D. Enterprise Geographic Information Systems (EGIS) Information – Received/Discussed

Business Technology Services (BTS) Deputy Director David James conducted a PowerPoint presentation titled *Pinellas County EGIS Briefing*, a copy of which has been filed and made a part of the record, provided an overview of the County’s Enterprise GIS initiative, and discussed the EGIS objectives, the EGIS Steering Committee, the EGIS Bureau, the County’s ESRI Enterprise License Agreement, the EGIS Server Infrastructure, the aerial and oblique imagery, the Legacy EGIS Technology, the “Best Practice – Going with the Grain,” the EGIS data and training, and the next steps.

Mr. James indicated that the County negotiated an unlimited enterprise software licensing agreement, which will allow the County to extend the use of the mobile and web ESRI technology and the aerial and oblique imagery to other municipalities at no cost, noting that the Cities of Pinellas Park, Safety Harbor, and Dunedin have already expressed interest. In response to queries by School Board Member Lerner, he provided input regarding the cost of the software and maintenance for the initial four-year period, and related that the County purchased and owns the ESRI GIS software in perpetuity; that the ongoing maintenance, after the initial four-year

period, has been pre-negotiated; and that the School Board would be considered an eligible agency under the license agreement; whereupon, Mr. Crawford indicated that a detailed EGIS presentation was recently presented to the Planners Advisory Committee.

Mr. Crawford related that the Council has been working with ESRI since 2008 at its own cost; that the Council's Interlocal Agreement with the Property Appraiser's Office for mapping needs expired on September 30, 2012 and will not be renewed, which will save the Council approximately \$2,000 annually on licensing and software; that the EGIS Bureau would essentially handle all of the Council's costs for the licensing and software, noting that if assistance is needed to produce some of the maps, the EGIS Bureau would provide the assistance; and that should the assistance needed become extensive, the cost to the Council would need to be discussed.

Mr. Crawford stated that the EGIS technology will greatly benefit the Council and the local municipalities; and pointed out that the existing Interlocal Agreements with the municipalities for completing their zoning and land use maps will continue. At the request of Mr. Crawford, Mr. James reiterated the benefits of the EGIS technology to the local municipalities, and responded to queries by Councilmember Hock-DiPolito; whereupon, Mr. Crawford requested that interested municipalities contact him or Michael Schoderbock for further information.

EXECUTIVE DIRECTOR ITEMS

A. PPC/MPO Unification Update

1. MEETING DATES – RECEIVED/DISCUSSED/PROVIDED DIRECTION

Referring to the meeting dates and times outlined in the agenda packet, Mr. Crawford indicated that the proposed schedule covers about six months, which is consistent with the timeframe for which unification would occur after the Re-Appportionment Plan has been signed by the Governor, noting that it can be scheduled out further if necessary; whereupon, he requested the members' input as to their preferred meeting day and time.

Brief discussion ensued wherein in response to queries by Commissioner Morroni, Councilmembers Hock-DiPolito and Jim Kennedy indicated that the meeting schedule was not discussed during the MPO meeting, but it appeared the MPO was satisfied with meeting on the second Wednesday of the month; and Mr. Crawford

confirmed that if the meetings continue to be held on the second Wednesday of the month, the MPO would continue to meet at 1:00 P.M. and the PPC at 3:00 P.M.; and that if the meetings were held on the third Wednesday of the month, the PPC could meet at 1:00 P.M. He indicated that another possible option may be to explore the Tourist Development Council (TDC) moving to the third Wednesday, allowing the PPC to meet on the second Wednesday in the morning, and the MPO continue at 1:00 P.M. on the second Wednesday, pointing out that he has not had the opportunity to research the option yet, and brief discussion ensued wherein School Board Member Lerner and Councilmember Mullins expressed their preference for the PPC to continue to meet at 3:00 P.M.; whereupon, Chairman Ronecker indicated that the consensus of the Council is for the PPC and MPO meetings to be held on the second Wednesday of each month, with the PPC meetings beginning at 3:00 P.M.

2. UNIFICATION RELATED COST REDUCTIONS – RECEIVED/DISCUSSED

Mr. Crawford indicated that when the cost reductions were discussed as part of the unification efforts in 2010, the savings were estimated to be between \$250,000 and \$400,000 per year; that staff prepared a five-year scenario estimating the various cost reductions dating from July 1, 2012, when the Council relocated to 310 Court Street, and projecting the cost reductions and other costs past the anticipated final unification date in 2013 to the year 2017; and that the estimated and projected unification cost reductions over the five-year period are approximately \$1.6 million, or \$320,000 per year, which is within the range of the savings estimated in 2010, pointing out that the savings could drop to about \$1.5 million, or \$290,000 per year, over the five-year period if the Bank of America sublease is only carried for the four initial months; whereupon, he provided input regarding the considerations given in the areas of salary/benefits, rent, and operating costs, and related that additional savings are expected to be realized as unification gets closer; and Chairman Ronecker noted that more savings will be realized than are shown in the report.

B. Modification/Renewal of Contract with Healey Consultant Services, LLC – Received/Discussed/Authorized Execution of Contract

Mr. Crawford indicated that the original contract with Healey Consultant Services, LLC was a two-year contract with a one-year renewal option and addressed only the unification effort; that David P. Healey’s expertise would be beneficial to the Countywide Plan Map update; and that the original upset limit with Healey Consultant Services, LLC was \$75,000, but only \$6,000 was expended. He stated that the Council has budgeted approximately \$40,000 for the Countywide Plan update that has not been earmarked; that most of the Countywide Plan Map update items are expected to be completed by staff, with the assistance of the consultant, Tindale-Oliver and Associates; and that modifying Mr. Healey’s contract would allow him to help with unification, if needed, as well as to assist with the Countywide Plan Map update; whereupon, he recommended that the Council modify the contract with Healey Consultant Services, LLC, and enter into a two-year contract with a one-year renewal option.

Thereupon, following the Chairman’s recognition of the knowledge and expertise of Mr. Healey, Commissioner Morroni moved, seconded by Councilmember Jim Kennedy and carried, that modification and renewal of the contract with Healey Consultant Services, LLC be approved (Vote 13 – 0).

C. Verbal Reports – Discussed

1. “THREE CITY PAIRS” TRANSIT-RELATED WEBINAR

Referring to an email titled *A Tale of Three City Pairs: Regional Economic Growth and Rail Transit Investments*, a copy of which has been filed and made a part of the record, Mr. Crawford indicated that the Utah Chapter of the American Planning Association will be hosting a free webinar on October 19, 2012, from 1:00 P.M. to 2:30 P.M., addressing the issue of transit investments and whether or not they facilitate economic growth; whereupon, he provided additional information regarding the webinar, and suggested that the members watch the event.

2. UNIFIED BOARD ORGANIZATION

Referring to a PowerPoint presentation titled *MPO/PPC Unification Board Organization Refresher*, a copy of which has been filed and made a part of the record, Mr. Crawford reviewed what the structure of the 13-member unified MPO/PPC Board (the “Unified Board”) would be after the Governor signs the Reapportionment

Plan, indicating that the MPO currently has 11 members and the PPC has 13 members; and that some of the municipalities will have decisions to be made after the Governor signs the Reapportionment Plan. He discussed the order of service (rotation) for PPC Groups A, B, and C, noting that one of the Group C local governments had questioned the order of service after unification; and indicated that there is not an order of service for the beach communities; and that the Barrier Islands Government Council (BIG C) will make the decision; whereupon, in response to query by Mayor Archie, he related that the order of service for Tarpon Springs, Safety Harbor, and Oldsmar will remain the same; and that Tarpon Springs is next in the rotation.

Mr. Crawford explained that Group A and Group B will have one representative and direct representation on the MPO, pointing out that the BIG C will democratically choose the Beaches representative. He indicated that Group C will become the Inland representative on the Unified Board and will have direct representation on the MPO; and that because the Governor delayed the Reapportionment Plan, the initial two-year term of service for the Beaches and Inland representatives on the Unified Board may need to be adjusted; whereupon, he suggested that the term be to the end of the current Council Members' two-year term.

In response to a request by Commissioner Morroni, Mr. Crawford related that he will verify the BCC's involvement in the appointment process after unification and respond via email. Vice-Mayor Henderson related that he will continue serving as the PPC representative for Group C, and expressed his preference for a one-and-a-half year initial term on the Unified Board, allowing the next community in line to start their term at the earlier date; whereupon, in response to comments and concerns by Commissioner Morroni, Vice-Mayor Henderson indicated that the Inland communities have determined the representative order to serve on the Unified Board, therefore, the BCC will not have to make a choice.

3. ONE-TIME COMPENSATION ALLOWANCE AND ADMINISTRATIVE LEAVE – APPROVED

Mr. Crawford related that when the Council was working on the budget items for the fiscal year that began on October 1, he informed the Council that there was no new compensation for its employees, consistent with the rest of the County; that since that time, the Sheriff introduced a four-percent increase for his employees and the BCC approved a one-time stipend of \$1,200 plus 24 hours of administrative leave for all full-time Unified Personnel System (UPS) employees. Noting that Council staff are UPS employees, he related that the PPC, as an appointing authority, would need to take

October 10, 2012

separate action for its employees to receive the same compensation; whereupon, he recommended that the Council approve a one-time stipend of \$1,200 and 24 hours of administrative leave, indicating that the cash cost to the Council would be about \$7,900, in addition to the 24 hours of administrative leave, for its seven employees.

Thereupon, Mayor Gerard moved, seconded by Vice-Mayor Henderson and carried, that the Council award its employees a one-time stipend of \$1,200 and 24 hours of administrative leave (Vote 13 – 0).

OTHER COUNCIL BUSINESS

A. Chairman/Member Items

1. Renewal of Agreement with Interim Executive Director –
Received/Discussed/Authorized Execution of Renewal Agreement

Chairman Ronecker indicated that Mr. Crawford's employment agreement as PPC Interim Executive Director expired on October 1 and needs to be renewed; whereupon, Councilmember Cookie Kennedy moved, seconded by Councilmember Jim Kennedy and carried, that the renewal contract be approved as submitted (Vote 13 – 0).

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:02 P.M.

Chairman